

G B A O

JDCA National Survey Of Jewish Voters

n=800 Jewish registered voters

Conducted August 27-September 1, 2024 via text-to-web

Margin of error = +/- 3.5 percentage points

- Jewish voters are very positive toward Kamala Harris, and she has a stronger standing than Biden among American Jews.
 - Harris leads Trump by a 72 to 25 percent margin, which is an improvement from Biden’s 67 to 26 percent margin in April.
 - Harris has a net 13-point higher favorability rating (+38 favorable/unfavorable) than Biden (+25 favorable/unfavorable).
- Trump and the Republican Party continue to be deeply unpopular with Jewish voters.
 - Jews hold very negative views of Trump (76 percent unfavorable), JD Vance (73 percent unfavorable), and the Republican Party (76 percent unfavorable).
- The future of democracy is the most important issue determining how Jews will vote (44 percent), followed by abortion (28 percent), and the economy/inflation (24 percent).

- American Jews feel emotionally attached to Israel (75 percent), but it is a lower tier issue of importance in their vote (tied for 9th on a list of 11 issues).
- Jewish voters express strong opposition to Benjamin Netanyahu (30 percent favorable/63 percent unfavorable), and believe that someone can be both pro-Israel and critical of Israeli government policies (92 percent).
- An overwhelming majority (87 percent) support Biden's and Harris's efforts to reach an agreement for a ceasefire and hostage release.
 - A plurality (40 percent) of Jewish voters say Biden-Harris policies toward the war make no difference in how they will vote (compared to 36 percent who say the policies make them more likely to vote for Harris, and 24 percent who say the policies make them less likely to support Harris).
 - Most Jewish voters (83 percent) believe someone can be both pro-Israel and critical of how Israel is conducting the war.

- American Jews are highly concerned about antisemitism (91 percent, including 66 percent who say they are **very** concerned), and they are much more confident in Harris and Democrats than Trump and Republicans to fight antisemitism.
 - Harris has a 37-point advantage over Trump on the issue.
 - Democrats have a 28-point advantage over Republicans on the issue.
- Most Jews (80 percent) disagree with Trump’s statement that “any Jewish person that votes for Democrats hates their religion...and should be ashamed of themselves.”
 - Among those who disagree with Trump’s statement, 84 percent believe it is antisemitic.



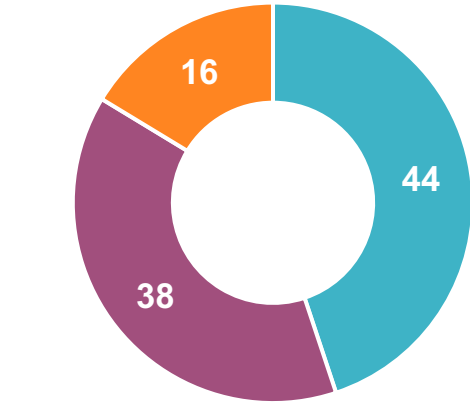
Political Landscape



Very Democratic, Liberal, Non-Orthodox Constituency

Figure 6

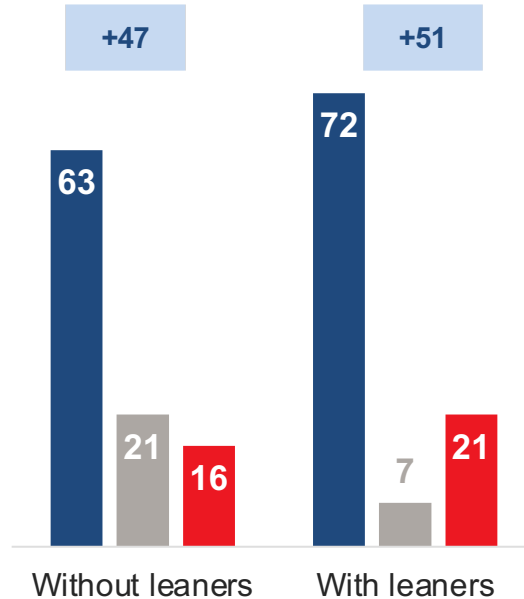
Ideology



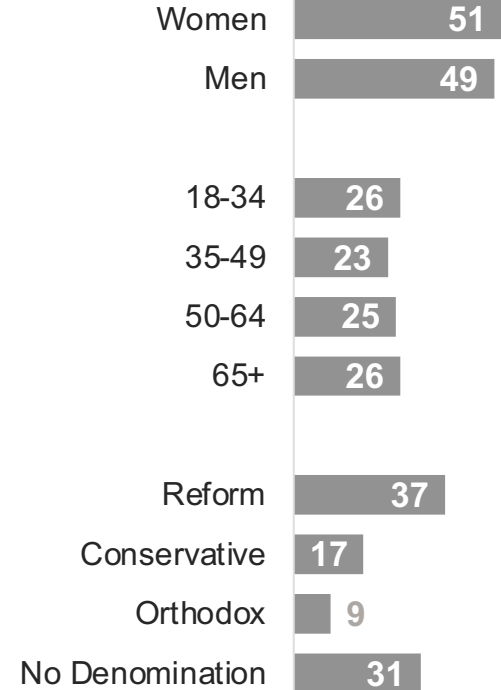
- Liberal
- Moderate
- Conservative

Party Identification

Dem Ind Rep



Demographics



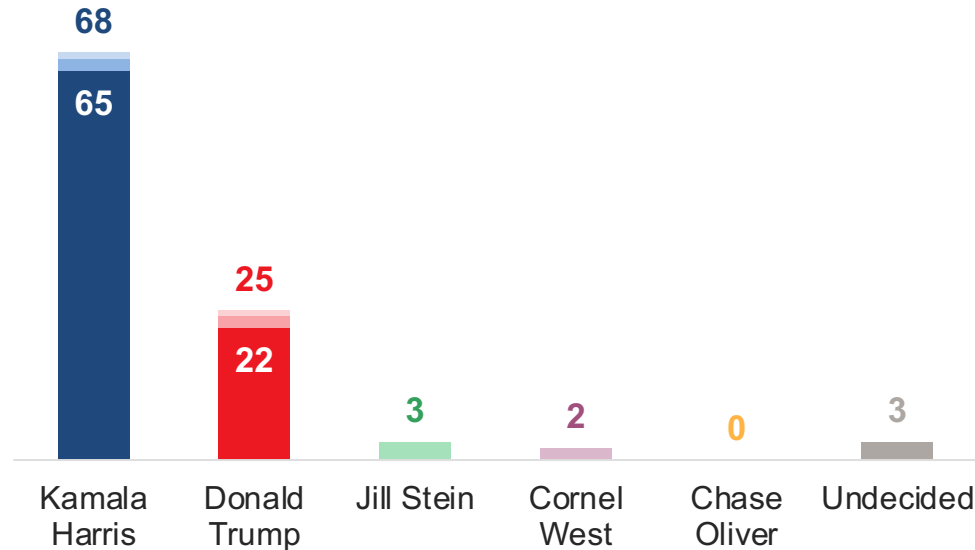
Harris Has Overwhelming Lead Over Trump Among Jewish Voters

Figure 7

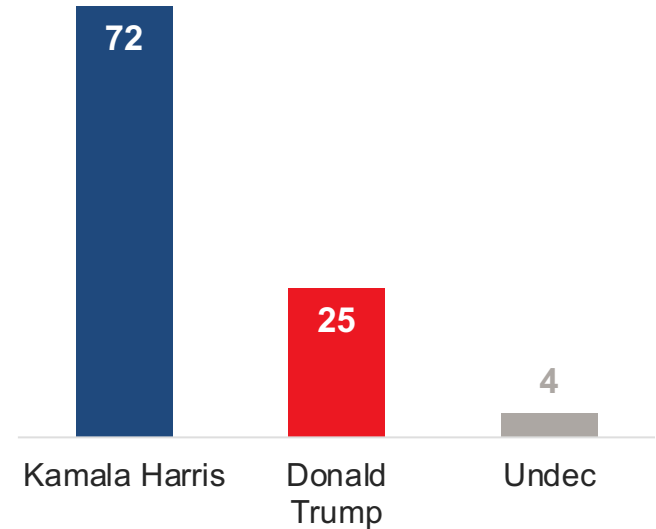
Presidential Vote

If the November election for President were held today, for whom would you vote?

5-Way Vote



2-Way Vote



Harris Has Expanded Biden's Lead, Consistent With Improvement In General Population

Figure 8

2-Way Presidential Vote

● Biden/Harris ● Trump

Dem
adv.

+41

+47

67

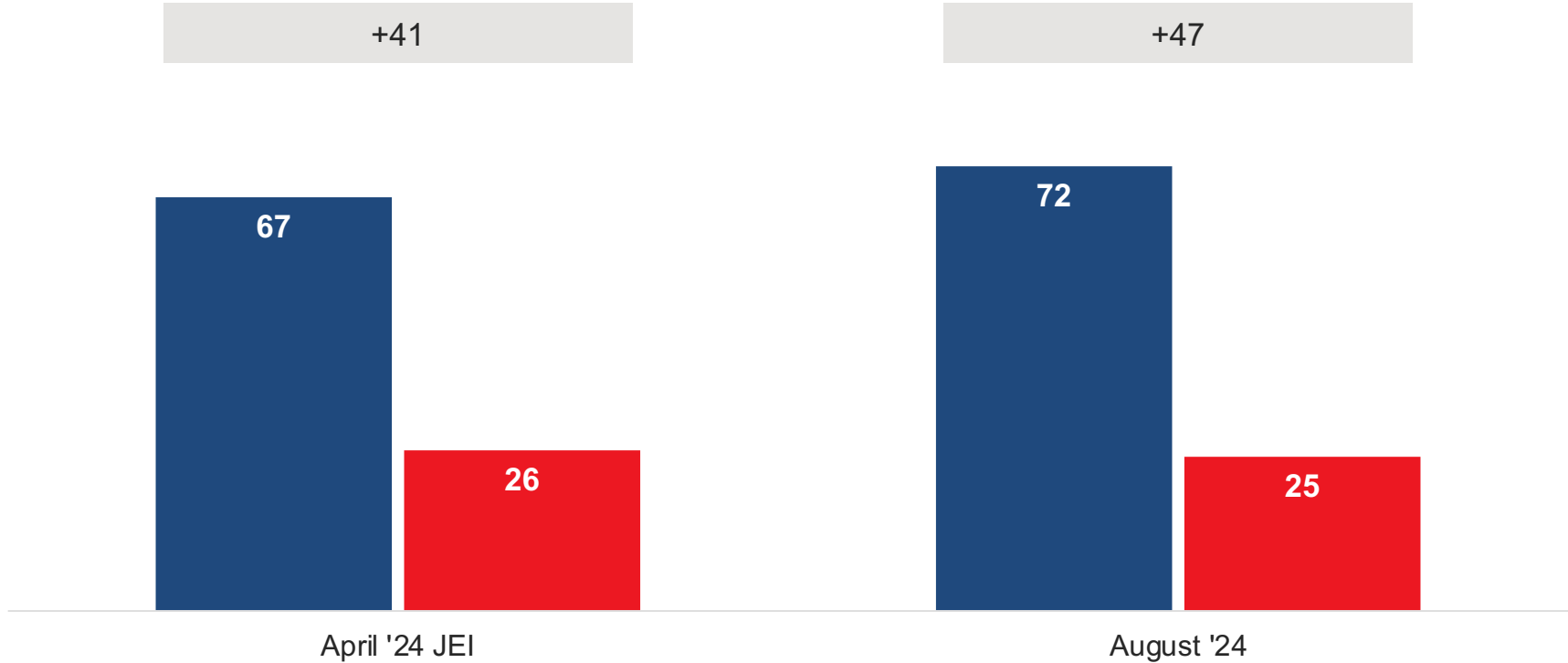
26

72

25

April '24 JEI

August '24

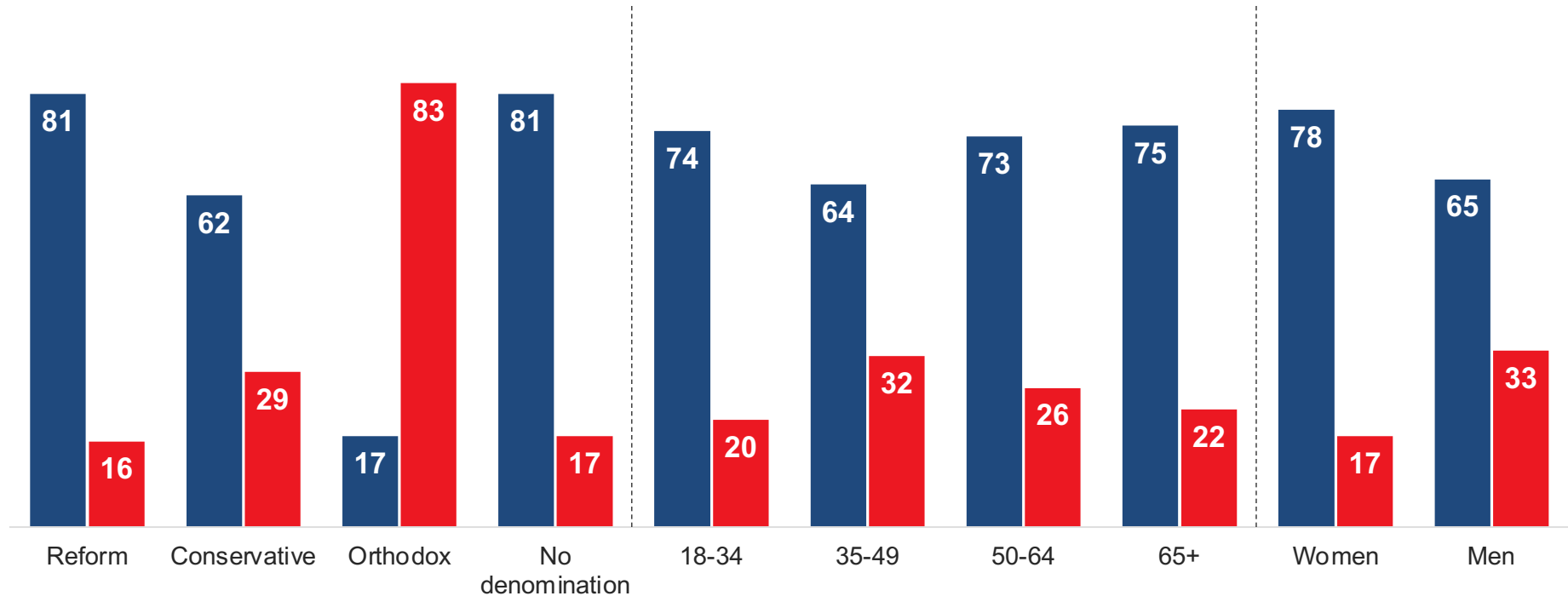


Support For Harris Is Strong Across Groups, Except Among Orthodox

Figure 9

2-Way Presidential Vote

● Kamala Harris ● Donald Trump



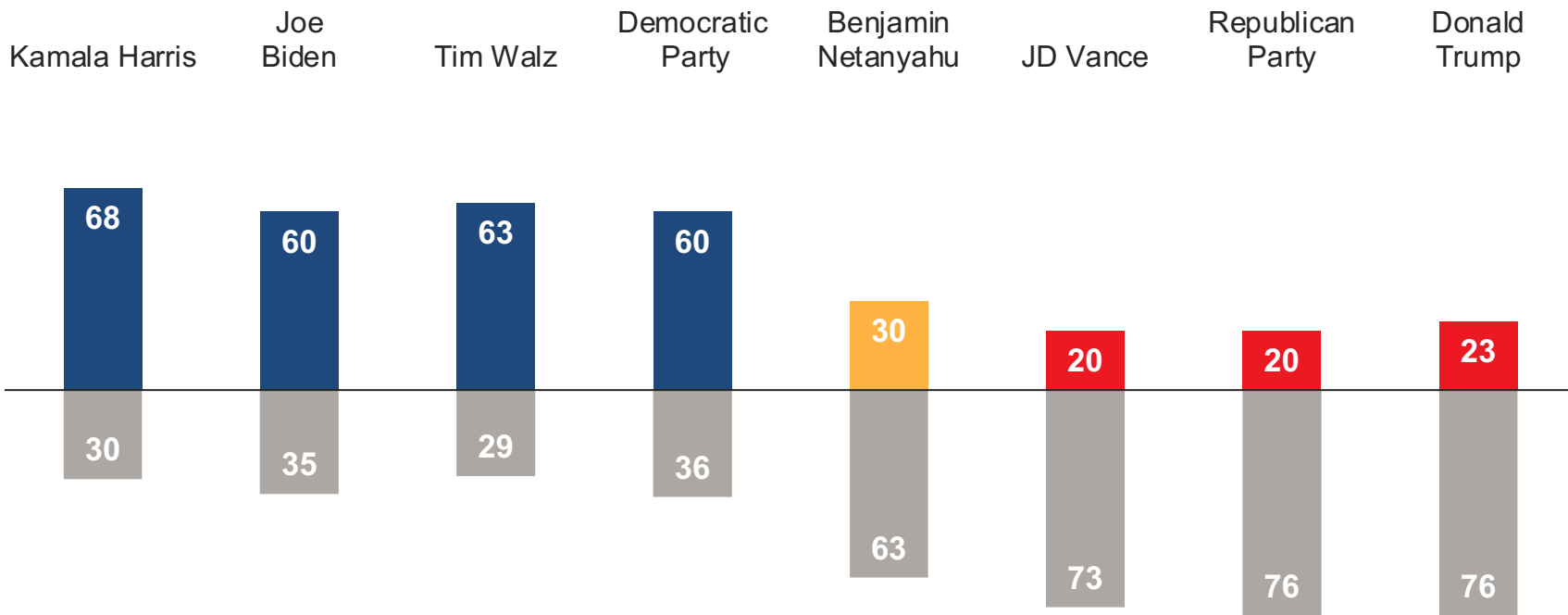
Harris Is Most Popular Person Among Jews; Republican Party & Leaders Have Extremely Poor Standing

Figure 10

Favorability

● Favorable ● Unfavorable

Asked on a 0-100 scale
0=very unfavorable, 100=very favorable

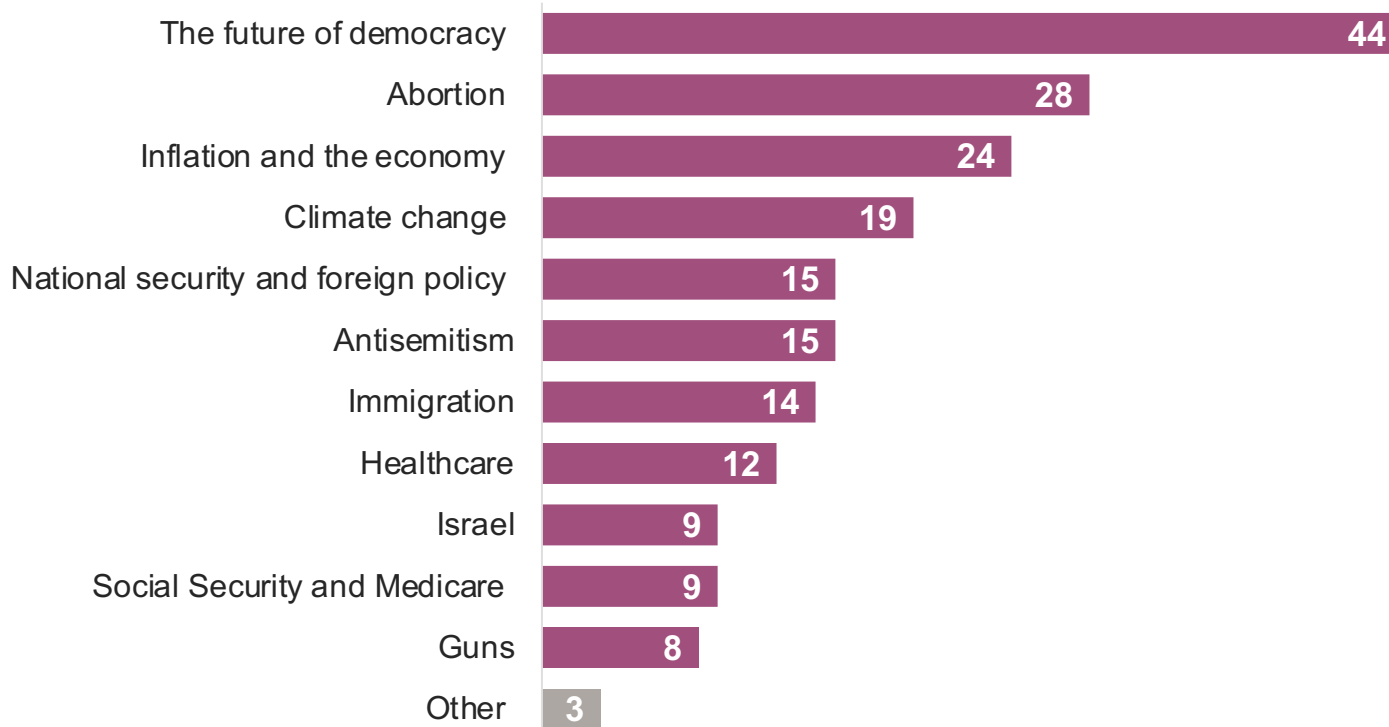


Future Of Democracy Is Top Issue For 2024 Election, Followed By Abortion And Inflation/Economy

Figure 11

Issue Priorities

Please indicate which two of the following are the most important issues to you when deciding how you will vote in the November election.



Democracy Is Top Concern For Reform & No Denomination Jews

Figure 12

Issue Priorities

Please indicate which two of the following are the most important issues to you when deciding how you will vote in the November election.

	Reform	Conservative	Orthodox	No Denomination
The future of democracy	46	33	34	51
Abortion	31	40	7	22
Inflation and the economy	21	25	45	22
Climate change	19	8	1	31
National security and foreign policy	14	13	11	17
Antisemitism	13	22	42	6
Immigration	10	15	21	14
Healthcare	9	8	7	19
Israel	8	16	31	3
Social Security and Medicare	12	13	0	5
Guns	11	6	0	9
Other	6	2	0	1

Democracy Is The Top Issue Across Age & Gender; Abortion Is Particularly Important Among Women, While Econ Is High Among Men

Figure 13

Issue Priorities

Please indicate which two of the following are the most important issues to you when deciding how you will vote in the November election.

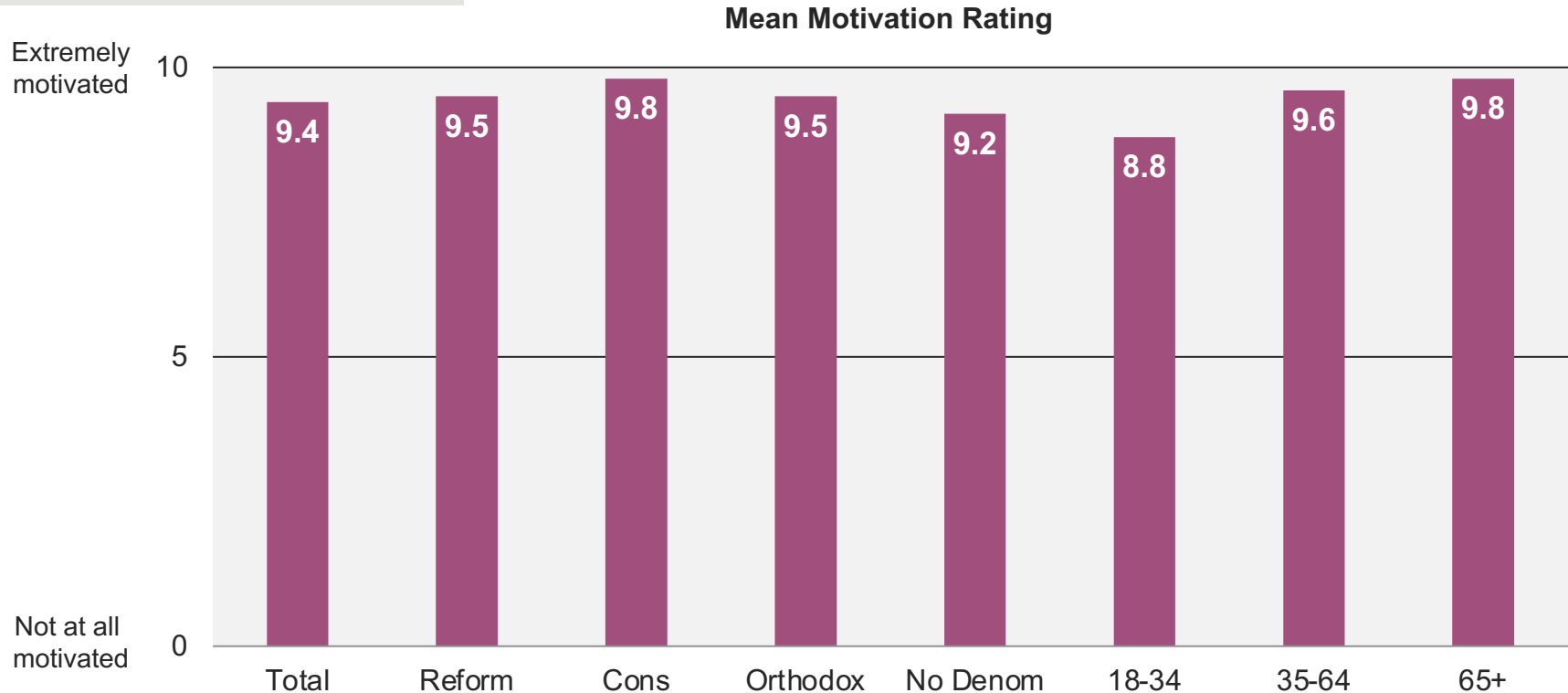
	18-34	35-49	50-64	65+	Women	Men
The future of democracy	43	35	50	47	45	42
Abortion	20	26	33	31	39	16
Inflation and the economy	30	26	21	20	16	33
Climate change	31	24	11	12	13	25
National security and foreign policy	15	9	18	17	15	15
Antisemitism	17	19	11	12	16	13
Immigration	14	20	10	12	11	17
Healthcare	17	14	12	5	14	10
Israel	3	15	12	8	8	10
Social Security and Medicare	0	1	11	22	10	8
Guns	4	9	9	11	11	6
Other	5	2	3	3	2	5

Younger And No Denomination Voters Are Less Motivated

Figure 14

Voter Motivation

Please rate your level of motivation for voting in the election in November on a scale from 0 to 10.



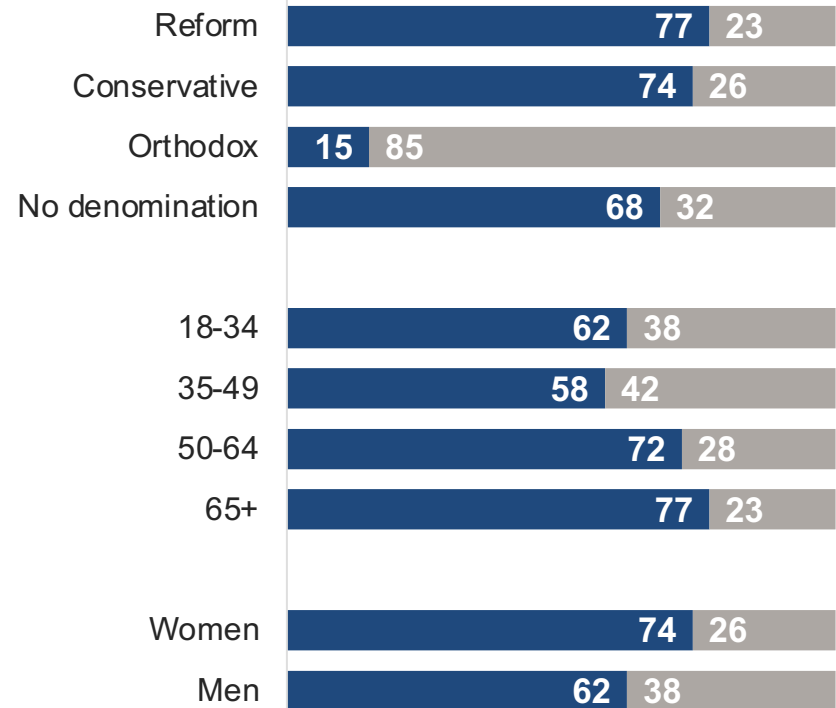
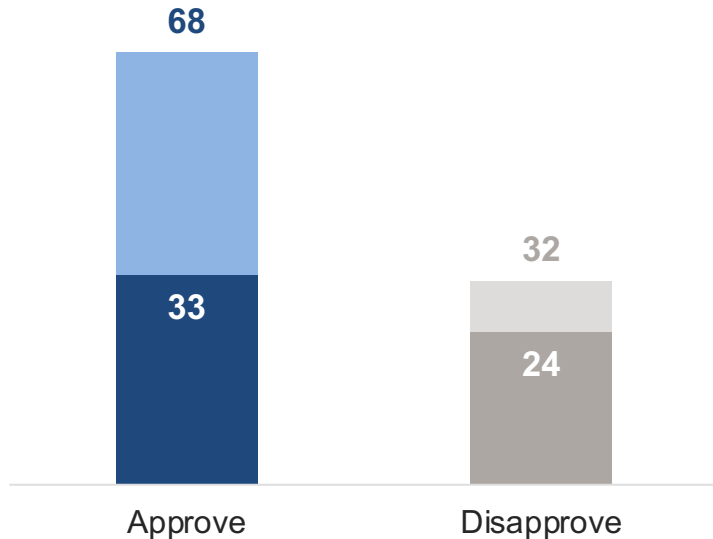
Biden Job Approval Has Improved Since April, Strong Across Groups Except Orthodox

Figure 15

Biden Job Approval

Do you approve or disapprove of the way Joe Biden is handling his job as president?

Darker shade = Stronger intensity





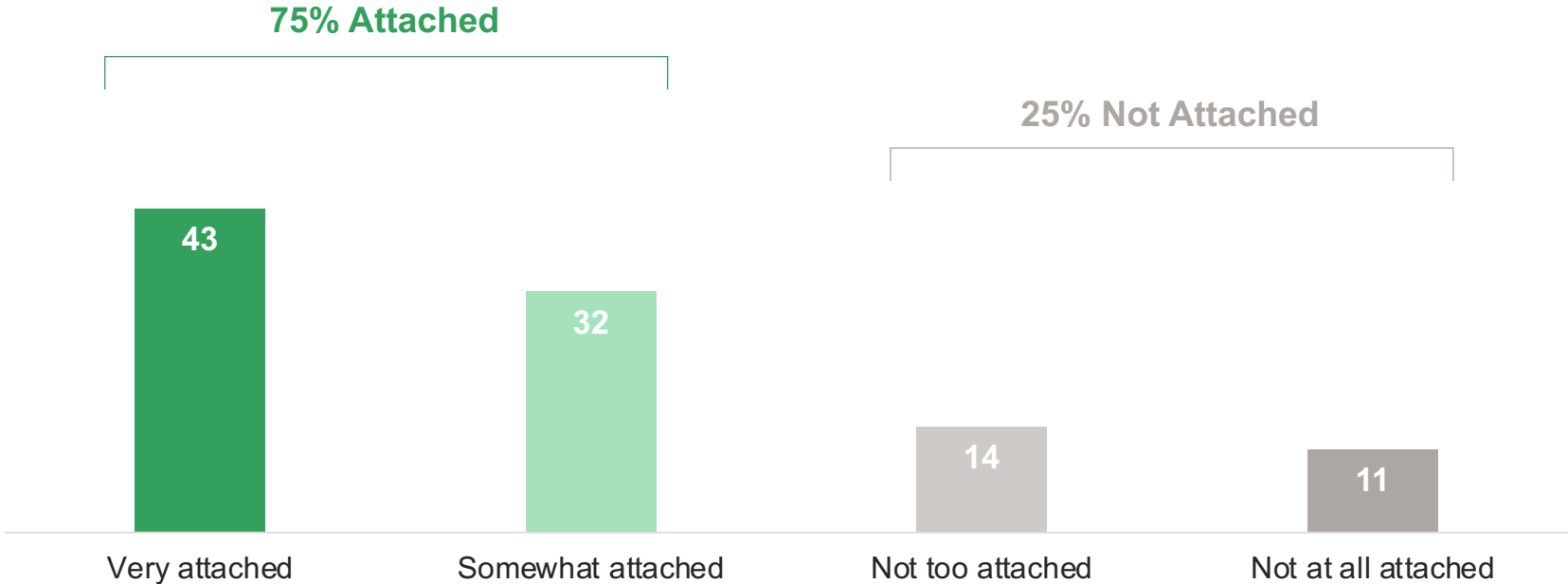
Israel

Jewish Voters Feel Attached To Israel, Despite It Being Lower Tier Issue

Figure 17

Israel Attachment

How emotionally attached are you to Israel?

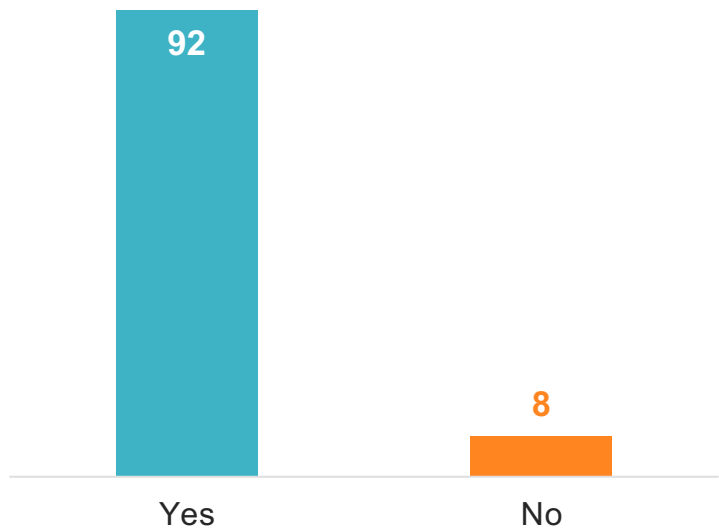


Strong Belief That One Can Be Critical Of Israel's War Conduct And Still Be Pro-Israel

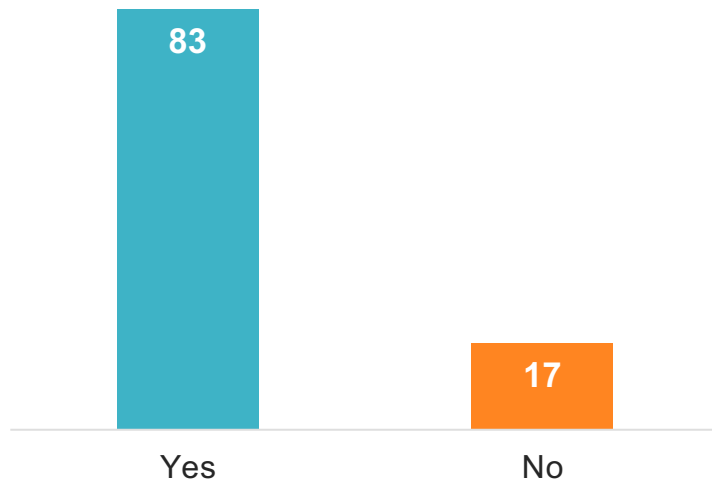
Figure 18

Pro-Israel & Critical

Do you think someone can be **critical of Israeli government policies** and still be "pro-Israel"?
(SPLIT)



Do you think someone can be **critical of how Israel is conducting the war with Hamas** and still be "pro-Israel"?
(SPLIT)

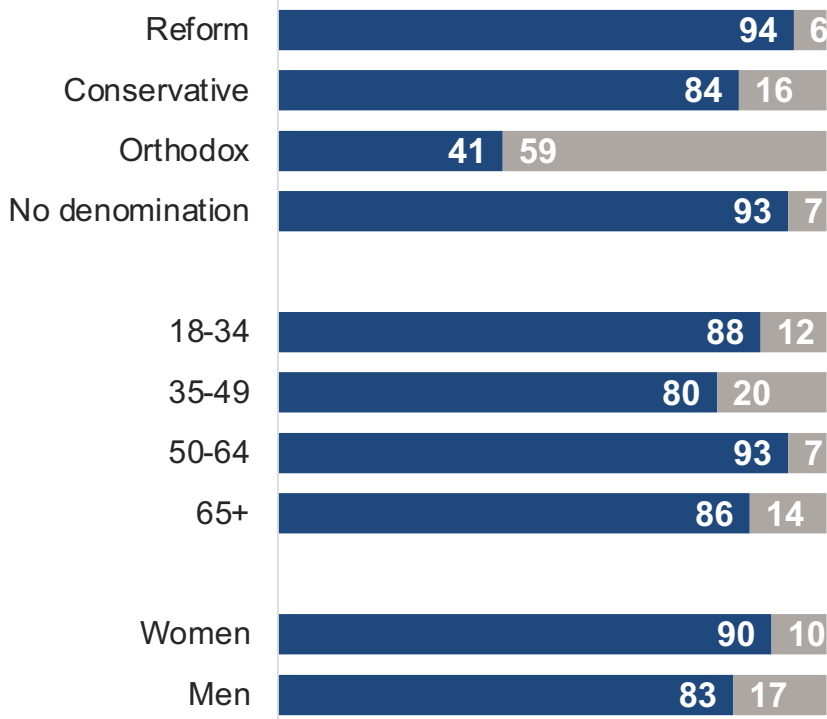
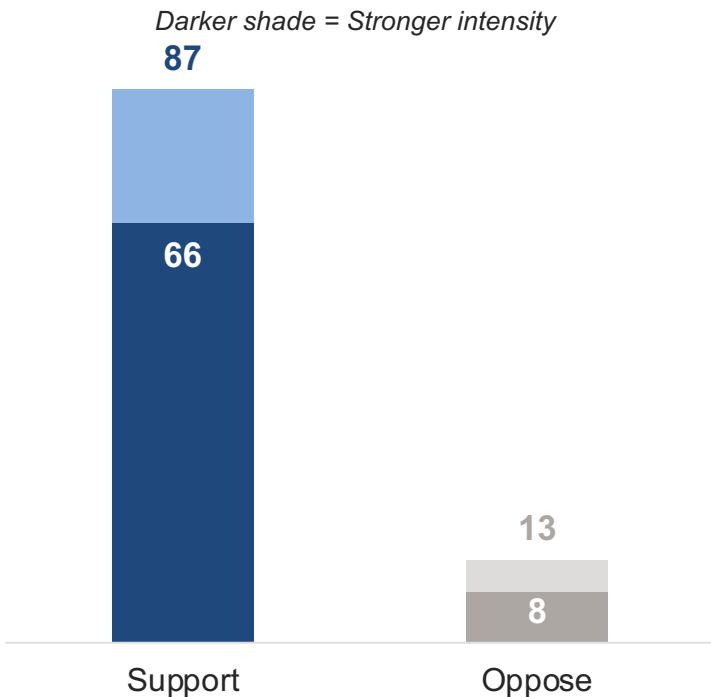


Strong Support For Biden-Harris Efforts For Hostage Release & Ceasefire

Figure 19

Biden-Harris Efforts

As you may know, President Biden and Vice President Harris are working with negotiators to reach an agreement that releases all Israeli hostages held by Hamas and achieves a ceasefire in Gaza. Do you support or oppose Biden's and Harris' efforts to reach an agreement for a release of hostages and a ceasefire?



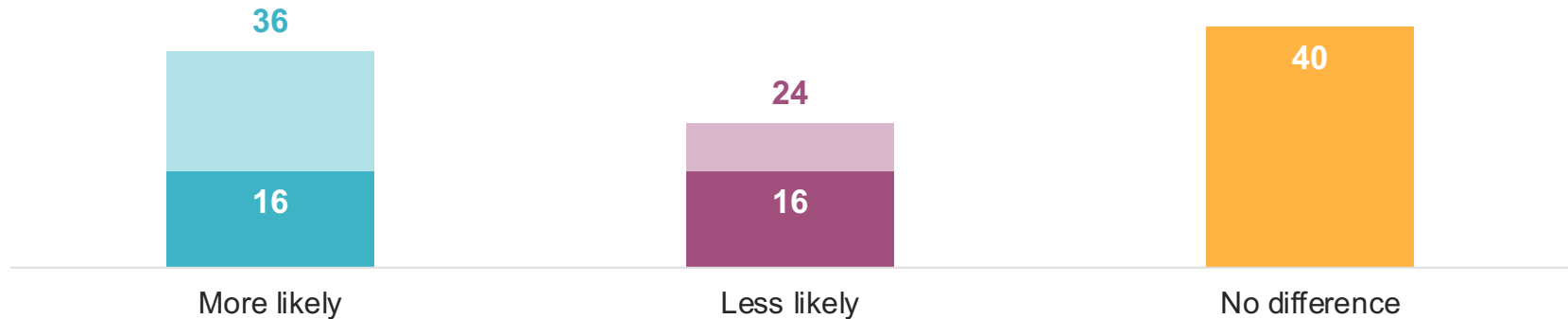
War Policy More Likely To Make Jews Vote For Harris, But A Plurality Say It Makes No Difference

Figure 20

Administration Policies

Do the Biden-Harris Administration's policies toward the Israel-Hamas war make you more or less likely to vote for Kamala Harris, or does it make no difference?

Darker shade = Stronger support

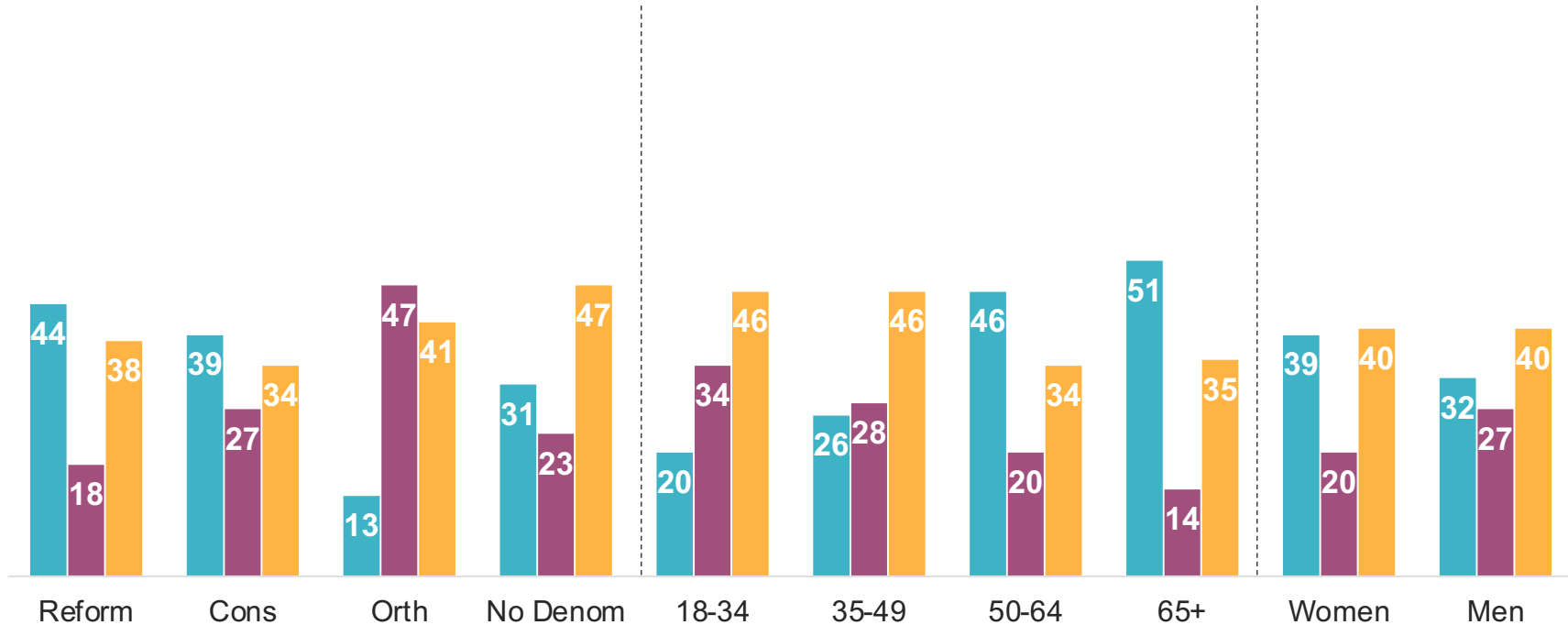


Younger Voters Hesitant Toward Biden-Harris War Policy

Figure 21

Administration Policies

More likely Less likely No difference





Messaging

Domestic Message Slightly Stronger Than Israel Message

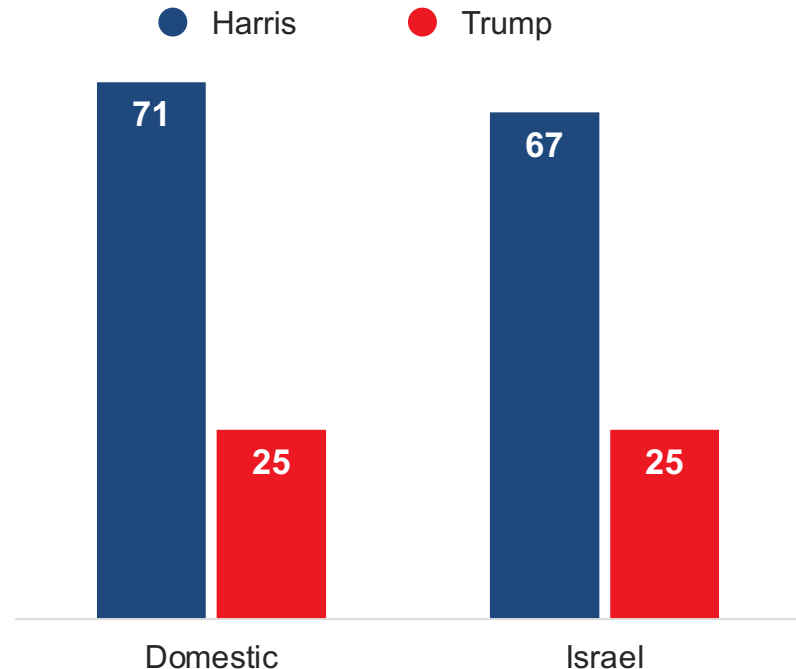
Figure 23

Republican Statement: Donald Trump says as President, he was Israel's strongest supporter. He moved the U.S. Embassy to Jerusalem and mediated the Abraham Accords, becoming the first President in 25 years to help Israel open diplomatic relations with a new Arab country. Kamala Harris is a radical who is catering to left-wing anti-Israel protestors and did not choose Pennsylvania Governor Josh Shapiro as her running mate because he is a strong supporter of Israel. As President, Donald Trump will reverse the Biden-Harris policies that created massive inflation and illegal immigration, and he will be a strong leader who ensures Israel gets the weapons it needs to finish the war and defend the people of Israel.

Democratic Statement – Split A – Domestic: Kamala Harris says that she has served as a trusted partner with Joe Biden to protect our freedoms, keep guns out of the hands of dangerous people, strengthen the middle class, and provide equal opportunity for all Americans. As President, Harris will protect a woman's right to choose and lower the cost of living. Donald Trump is a convicted felon who takes credit for overturning Roe v Wade and ending a woman's guaranteed right to have an abortion, even in cases of rape, incest, and to save the life of the woman. Trump incited the January 6th attack on the Capitol when he tried to overturn the 2020 election, and he said he will be a "dictator on day one."

Democratic Statement – Split B – Israel : Kamala Harris says that she has always been a staunch supporter of Israel. The first resolution she ever sponsored in the Senate was to combat anti-Israel bias in the United Nations, and she has been unflinching in her support for Israel and her condemnation of antisemitism. As Vice President, she has steadfastly supported efforts to provide Israel with aid so that it can protect its people and prevent October 7th from happening once again. Donald Trump promotes white nationalists and uses Nazi imagery and rhetoric in his campaign, and has said that Jewish Democrats hate Israel and their religion. We need a president like Kamala Harris, who stands with Jews, not one who stokes hate and antisemitism.

Now that you have more information, thinking again, if the election for President were held today just between the following candidates, for whom would you vote?



The background of the slide features a complex geometric pattern of overlapping triangles and quadrilaterals. Each shape is filled with fine, parallel lines that create a textured, wood-grain-like appearance. The lines are oriented in various directions, creating a sense of depth and movement. A solid dark blue horizontal band cuts across the middle of the image, containing the title text.

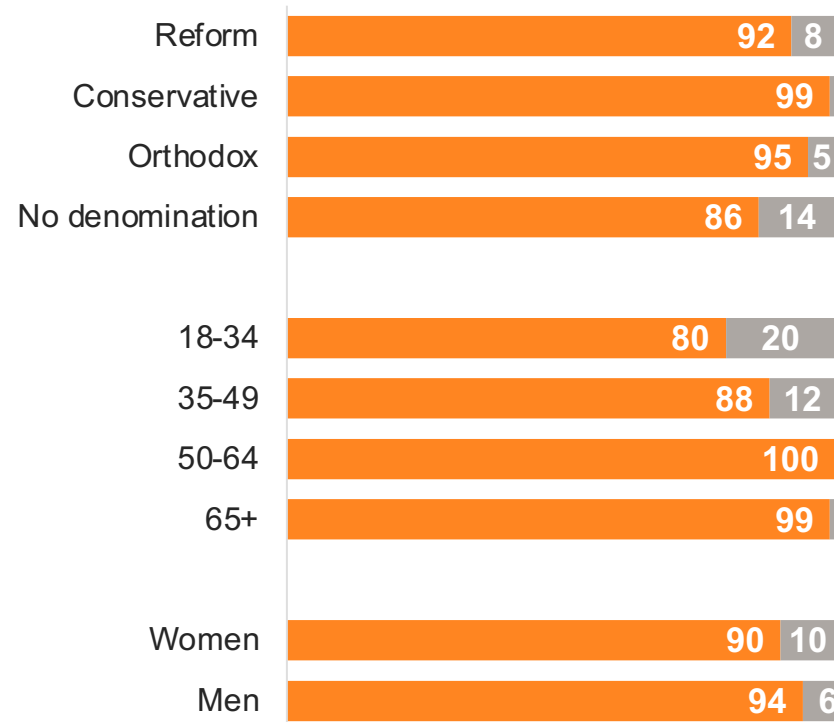
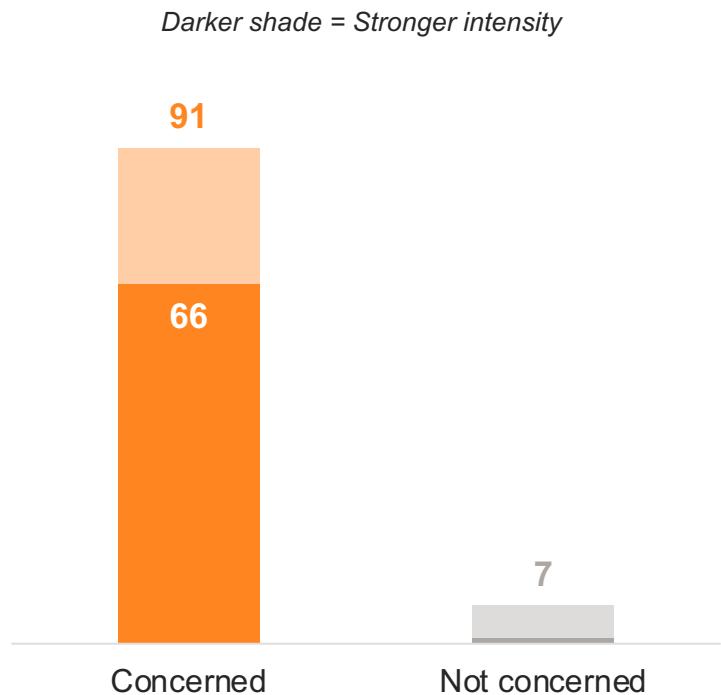
Antisemitism

Concerns About Antisemitism Extremely High Across Groups

Figure 25

Antisemitism Concern

How concerned are you about antisemitism in the US?



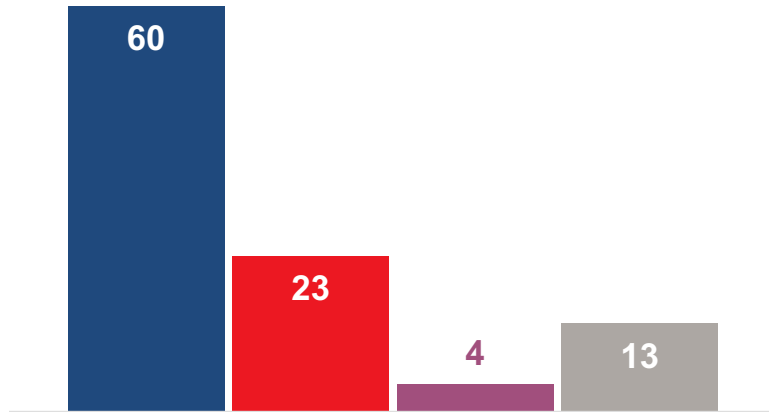
Harris & Democrats Maintain Previous Advantage Over Trump & Republicans On Trust To Fight Antisemitism

Figure 26

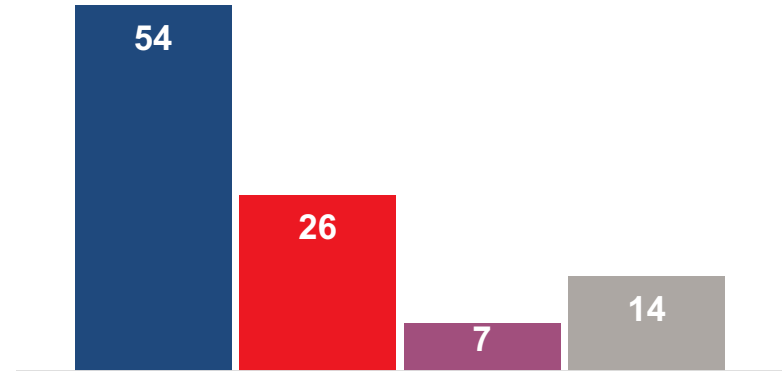
Fighting Antisemitism Trust

Who do you trust more to fight antisemitism...

... **Kamala Harris**, **Donald Trump**, **both**, or **neither**?
(SPLIT)



... **Democrats**, **Republicans**, **both**, or **neither**?
(SPLIT)



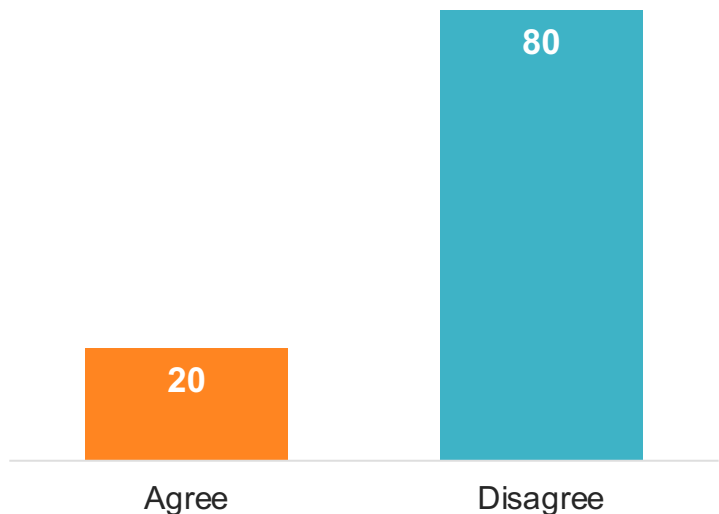
Jews Strongly Disagree With Trump Remarks About Jewish People & Consider Them Antisemitic

Figure 27

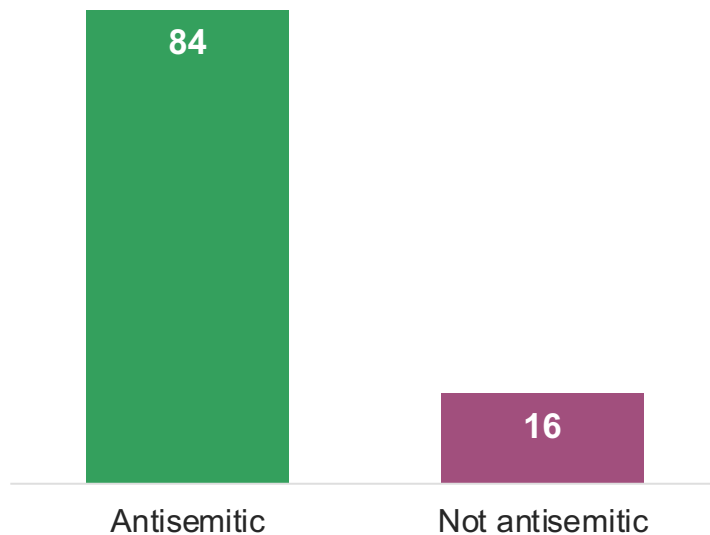
Trump Statement

As you may know, Donald Trump recently said that “any Jewish person that votes for Democrats hates their religion. They hate everything about Israel and they should be ashamed of themselves because Israel will be destroyed.”

Do you **agree** or **disagree** with Trump's statement?



*(AMONG THOSE WHO DISAGREE) Do you believe Trump's statement is **antisemitic** or is **not antisemitic**?*



- GBAO designed the questionnaire for this national survey of American Jews for the Jewish Democratic Council of America (JDCA). The survey was conducted August 27-September 1, 2024 and included interviews with 800 self-identified American Jews who are registered to vote. The survey is subject to a margin of error of +/- 3.5 percentage points at the 95 percent confidence level. Sub-groups are subject to a higher margin of error.
- The survey sample was drawn from a national voter file, consisting of all registered voters in the United States. Respondents with a likelihood of being Jewish, based on their first or last name or their geography, were contacted by text, and then took the survey on a secure link on their phone or computer if they identified themselves as Jewish.
- All respondents were asked at the beginning of the survey whether they consider themselves Jewish, using the same question wording as the 2020 Pew Research Center study, “Jewish Americans in 2020.”
- The sample was weighted to Pew’s demographic results on key variables, such as gender, denomination, age, and synagogue membership.

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RESEARCH + STRATEGY