

The Jewish Democratic Council of America (JDCA) is the voice of Jewish Democrats and the only national organization that combines Jewish values advocacy with a Democratic political agenda.

JDCA supports policies, elected officials, and candidates aligned with Democratic, pro-Israel, and Jewish values. **JDCA PAC** is the political action committee conducting targeted political advertising and voter mobilization in support of JDCA-endorsed candidates. Our work includes:

- **Advocating** for policies consistent with Jewish values.
- **Supporting** elected officials and candidates who share our values.
- **Serving** as a resource about the priorities of Jewish voters.
- Mobilizing, organizing, and educating Jewish voters.

JDCA is committed to the following policy priorities, which shape its advocacy work:

- **Combating** antisemitism, right-wing extremism, and white supremacy.
- **Defending** democracy from GOP attacks, voter suppression, and election subversion efforts.
- Protecting abortion access, as well as access to affordable healthcare and Social Security.
- **Supporting** the US-Israel relationship and aid to Israel, and preventing a nuclear-armed Iran.
- Combating climate change and gun violence.
- **Promoting** economic, racial, and social justice.

JDCA is also committed to electing Democrats who share our values. As part of its political program, JDCA and JDCA PAC:

- Endorse House, Senate, and gubernatorial candidates who align with our policy platform.
- Campaign on behalf of our endorsees, including an expansive digital ad program.
- Organize state chapters to mobilize and engage Jewish voters in key elections.
- **Empower** Jewish Democrats to <u>take action</u> on a range of key policy issues.
- Convene voter engagement events, including candidate forums in Democratic primaries.
- Mobilize younger voters, including with a younger voter outreach fellowship program.
- **Target** millions of Jewish voters in key districts and states, where the Jewish electorate is large enough to determine the outcome of close elections..

Drawing on its record of success, JDCA & JDCA PAC will help ensure Democrats win in 2024.

Since its inception five years ago, JDCA and JDCA PAC helped to flip the House, Senate, and White House from Republican to Democratic control. In 2022, JDCA played a key role holding and expanding Democrats' Senate majority. Building on its track record of success, JDCA is currently growing its capacity to play a critical role in the 2024 election. Jewish voter turnout, including among younger and Independent voters, is critical to Democrats holding the majority in the Senate, winning back the House, and ensuring a Democrat remains in the White House. JDCA is uniquely positioned to **play a vital role in the lead-up to the 2024 elections**, which will directly benefit Democrats by delivering a key constituency in battleground states.



Record of Success

In 2022, JDCA and JDCA PAC led an unprecedented national Jewish voter engagement and mobilization campaign to impact the outcome of the elections in support of Democrats by:

- Expanding 15 state chapters in swing and other key states.
- Running ads viewed by Jewish voters 53.5 million times, including video ads.
- Hosting 90 events with 4,400 volunteers who made 1.6 million voter contacts.

The 2022 midterms represented JDCA and JDCA PAC's largest-ever political campaign, building on JDCA's previous success. In this election:

- We more than doubled the number of voter contacts made in the 2020 election.
- Our ads were seen nearly ten million more times than in 2020 and by a larger number of voters.
- Our largest returns on investment were in states where JDCA's work contributed to the most significant wins for Democrats, including Pennsylvania, Georgia, Nevada, and Arizona.

Frequently Asked Questions

What makes JDCA unique compared to other advocacy organizations?

- JDCA is the only national advocacy and political organization exclusively mobilizing Jewish voters in support of Democrats, and the only national counterweight to a well-financed Republican effort.
- JDCA focuses on the broad range of issues of importance to Jewish American voters. We advocate on domestic and foreign policy issues, including maintaining strong U.S. support for Israel.

Why support JDCA? Your investment in JDCA helps to grow our national movement, advance our advocacy agenda, and expand our organizing efforts in key districts and states across the country.

Why support JDCA PAC? Your investment in JDCA PAC supports targeted advertising and voter mobilization in support of Democratic candidates. This allows you to diversify your political giving in an efficient, effective, and impactful way, in support of multiple Democratic candidates across the country who align with Jewish values. A contribution to JDCA PAC allows you to maximize your political giving with support for many Democratic candidates in a single election cycle. JDCA PAC works in concert with JDCA.

