

The Jewish Vote in Nevada Delivered for Democrats




The [Jewish Dems Nevada Chapter](#) played a critical role in getting out the Jewish vote to help elect Democrats who share our values. Our activism was noted on [Pod Save America](#) and in the [Nevada Current](#).



The Jewish Dems Nevada Chapter led outreach efforts that specifically targeted Jewish voters across the state. In total, JDCA volunteers made **2,469** phone calls and sent **30,117** text messages in support of re-electing Senator Catherine Cortez Masto.

JDCA PAC produced an [original video ad](#) and static graphic ads supporting Catherine Cortez Masto, in addition to [two national video ads](#). We sent the ad to roughly **41,000 Jewish Democrats and independents**, targeting them where they went online. These voters were reached **4.2 million times** in total, and at least **103 times** per person. For each view, it cost us about **\$0.02**.

WATCH:  Adam Laxalt's America

By joining the Jewish Dems Nevada Chapter and by becoming a [supporter](#), you will help our continued success in electing Democrats as we prepare to win in 2024.



www.jewishdems.org