

The Jewish Democratic Council of America (JDCA) is the voice of Jewish Democrats.

JDCA is the only national organization that combines Jewish values advocacy with a Democratic political agenda. JDCA supports policies, elected officials, and candidates aligned with progressive, pro-Israel, and Jewish values. **JDCA PAC** is the political action committee conducting targeted political advertising and voter mobilization in support of JDCA-endorsed candidates. Our work includes:

- **Advocating** for policies consistent with Jewish values.
- Supporting Democratic candidates and elected officials who share our values.
- **Mobilizing**, organizing, and educating Jewish voters.
- **Getting out** the Jewish vote in key elections.

JDCA is committed to the following policy priorities, which shape its advocacy work:

- Protecting democracy from GOP-led voter suppression and election subversion efforts.
- Supporting the US-Israel relationship and aid to Israel, and preventing a nuclear-armed Iran.
- Combating antisemitism, extremism, and white supremacy and promoting racial justice.
- Ensuring the right to affordable healthcare and defending reproductive and abortion rights.
- Combating climate change and gun violence.
- **Promoting** economic and social justice.

JDCA is also working to defend democracy and Democratic Senate and House majorities.

In the 2022 midterm elections, Democrats are defending razor-thin majorities in the House and Senate. **JDCA** is expanding its grassroots organizing, advocacy efforts, and support for Democrats who share our values, and **JDCA PAC** is advertising for those candidates with targeted ad campaigns. **In 2022**, we are:

- Endorsing a range of House and Senate Democrats who align with our policy platform.
- Organizing 15 state chapters to mobilize Democrats in key House and Senate races.
- Campaigning on behalf of our endorsees, including with an expansive digital ad program.
- Combating voter suppression and election subversion, and <u>defending our democracy</u>.
- **Empowering** Jewish Democrats to <u>take action</u> on a range of key policy issues.
- Hosting Democratic candidate forums, especially in Democratic primaries.

Drawing on its record of success, JDCA & JDCA PAC will help ensure Democrats win in 2022.

Since its inception four years ago, JDCA and JDCA PAC helped to flip the House, Senate, and White House from Republican to Democratic control by mobilizing voters in key districts and states where the Jewish vote impacts the outcome of elections in support of Democrats. In the 2020 election, JDCA and JDCA PAC played a critical role ensuring President Biden's win and helping to flip the Senate from red to blue.



Record of Success

In 2020, JDCA and JDCA PAC led an unprecedented national Jewish voter mobilization campaign to impact the outcome of the House, Senate, and presidential elections. **By the numbers**:

- Launched **15** state chapters in swing and other key states.
- Hired 35 college campus fellows to engage in Get Out the Vote (GOTV) efforts.
- Ran **500+** digital ads for **73** candidates seen more than **45 million** times, including <u>video ads</u>.
- Targeted 1.7 million Jewish voters with digital ads that followed voters on their devices online.
- Hosted 278 events with 4,400 volunteers and made more than 650,000 Jewish voter contacts.
- Hosted **33** events for the Georgia Senate runoff; engaged more than **86,000** Jewish GA voters.

In 2021, JDCA and JDCA PAC mobilized Jewish voters in key elections around the country, winning a critical Democratic primary in Ohio and rejecting the gubernatorial recall in California. **By the numbers**:

- Organized nearly 800 Jewish Dems across the country for 81 advocacy meetings with their members of Congress to discuss key policy issues of importance to Jewish voters.
- Reached **22,000** Jewish voters in the <u>Ohio-11 Democratic primary</u> over **3 million** times in an extensive campaign to support Rep. Shontel Brown. Voter turnout in Jewish areas of OH-11 was **double** that of the general population, and support for Brown was significantly higher in predominantly Jewish areas of the district, ensuring her victory by just **4,200** votes.
- Reached over 335,000 Jewish voters across California over 3.5 million times and made more than 95,000 direct voter contacts to defeat the recall of Governor Gavin Newsom. Polling for Gov.
 Newsom significantly improved as JDCA PAC deepened its efforts across California. JDCA PAC was the only national Jewish organization involved in defeating the CA recall.

Frequently Asked Questions

What makes JDCA unique compared to other advocacy organizations?

- JDCA is the only national Jewish Democratic advocacy organization mobilizing Jewish voters, and the only national Jewish and Democratic counterweight to a well-financed Republican effort.
- JDCA supports only Democratic candidates but does not support all Democrats. JDCA only supports Democratic candidates and elected officials who align with its robust policy platform.
- JDCA focuses on the broad range of issues of importance to Jewish American voters. We advocate for domestic and foreign policy issues, including maintaining strong U.S. support for Israel.

Why support JDCA? Your investment in JDCA helps to grow our national movement, advance our advocacy agenda, and expand our organizing efforts in key districts and states across the country.

Why support JDCA PAC? Your investment in JDCA PAC supports targeted advertising and voter mobilization in support of Democratic candidates. This allows you to diversify your political giving in an efficient, effective, and impactful way, in support of multiple Democratic candidates across the country who align with Jewish values. A contribution to JDCA PAC allows you to maximize your political giving with support for many Democratic candidates in a single election cycle. JDCA PAC works in concert with JDCA.