



***The Jewish Democratic Council of America (JDCA) is the voice of Jewish Democrats.***

JDCA is the *only* national organization that combines Jewish values advocacy with a Democratic political agenda. Our work includes mobilizing, organizing and educating Jewish voters; advocating for policies consistent with Jewish values; supporting Democratic candidates and elected officials who share our values; and getting out the vote in elections. JDCA supports policies, candidates, and elected officials aligned with progressive, pro-Israel, and Jewish values. JDCA PAC serves as the only Jewish and Democratic political action committee conducting independent expenditures in support of Democrats.

**Election Impact**

Since its inception four years ago, JDCA has helped to flip the **House, Senate, and White House from Republican to Democratic control** by mobilizing voters in districts and states where the Jewish vote impacted the outcome of elections in support of Democrats. In the 2018 election, **84%** of JDCA's endorsees won their election, and in 2020, JDCA played a critical role ensuring President Biden's win in key states, helping to flip the Senate from red to blue, and ensuring that Democrats maintained control of the House.

**2020 Campaign**

In 2020, [\*\*JDCA and JDCA PAC led an unprecedented national Jewish voter mobilization campaign\*\*](#) to impact the outcome of the House, Senate, and presidential elections. **By the numbers:**

- Launched **15** state chapters in swing and other key states.
- Hired **35** college campus fellows to engage in Get Out the Vote (GOTV) efforts.
- Ran **500+** digital ads for **73** candidates seen more than **45 million** times, including [video ads](#).
- Targeted **1.7 million** Jewish voters with digital ads that followed voters on their devices online.
- Hosted **278** events with **4,400** volunteers, and made more than **650,000** Jewish voter contacts.
- Hosted **33** events for the Georgia Senate runoff; engaged more than **86,000** Jewish GA voters.

**2021 Achievements**

[\*\*Advocating for our values:\*\*](#) JDCA is working with Democrats in Congress and the Biden White House to advocate for policies consistent with our values. These include protecting our democracy and the right to vote as it faces unprecedented attacks, supporting the U.S.-Israel relationship, and combating right-wing extremism and antisemitism. JDCA serves as a resource for Democrats and voters, including by hosting candidate forums and educational events, producing [action items](#) to engage members of Congress, and providing online resources including a webpage dedicated to [Joe Biden's support of Israel](#) and a [JDCA Voting Rights Toolkit](#). In 2021, JDCA chapter members and leaders met with more than 81 members of the House and Senate during our week of action to lobby on key policy issues of importance to Jewish voters.

[\*\*Ensuring the right candidate won in the OH-11 Democratic primary:\*\*](#) The importance of our work was proven when JDCA endorsed Shontel Brown in the Ohio-11 special election primary. JDCA PAC reached Jewish voters in the district over **3 million times** in an aggressive campaign to support Brown over the other leading candidate, Nina Turner. Despite trailing Turner by over 35% in polls several months prior to the election, Brown defeated Turner by 4,200 votes. Voter turnout in Jewish areas of OH-11 was almost double of that in the general population – and support of Brown was consistently higher in predominantly Jewish areas – proving the importance of our work and the fact that Jewish voters swing close elections.

[\*\*Defeating the CA recall:\*\*](#) Through phone banks, text banks, emails, social media, and OpenWeb ads, JDCA PAC reached over 335,000 Jewish voters across California to defeat the attempted recall of Governor Gavin Newsom. Our targeted digital ad campaign was seen more than 3.5 million times, and JDCA directly engaged via phone and text with 95,000 Jewish voters across CA. Polling for Gov. Newsom significantly improved as JDCA PAC deepened its efforts across California.



### **Advocacy and Policy Agenda**

JDCA is committed to the following policy priorities, which shape its political and advocacy work:

- Protecting **democracy** and **voting rights** from GOP attacks.
- Protecting lives and livelihoods from the impact of the **COVID-19** pandemic.
- Supporting the **US-Israel relationship** and preventing a **nuclear-armed Iran**.
- Combating **antisemitism** and **white supremacy** and promoting **racial justice**.
- Ensuring the right to quality, affordable **healthcare**, and defending **reproductive rights**.
- Enacting humane **immigration** and refugee policy reform.
- Combating **climate change** and **gun violence**.

### **Frequently Asked Questions**

#### ***How is JDCA preparing for 2022?***

JDCA is expanding its grassroots organizing and advocacy efforts, supporting Democrats who share our values in advance of the midterm elections. In addition to serving as a resource to voters, members of Congress, and the Biden administration, JDCA is laying the groundwork for 2022 by:

- **Combating voter suppression** efforts and urging action to [protect the right to vote](#).
- **Convening educational forums** about Democratic efforts to combat white supremacy.
- **Launching a targeted [digital ad program](#)** focused on policy issues, along with JDCA PAC.
- **Empowering Jewish Democrats** to [take action](#) on a range of policy issues.
- **Supporting Democrats** who align with our values, including in close primaries.
- **Hosting Democratic candidate and educational forums**.

#### ***What makes JDCA unique compared to other advocacy organizations?***

JDCA's state chapters are strategically located in key states to impact the outcome of elections. These include the nine states that will have competitive 2022 Senate elections. JDCA focuses on the broad range of issues Jewish Americans care deeply about, rather than a single issue. We advocate for domestic *and* foreign policy issues, including, but not limited to, maintaining support for Israel. JDCA supports candidates and elected officials who align with its robust [policy platform](#). In addition, [JDCA has a proven track record](#) of helping Democrats overcome the challenge of Trumpism, and JDCA's distinct efforts have been recognized by President Biden, Speaker Pelosi, Leader Schumer, and leading Democrats. JDCA is the *only* national Jewish Democratic organization specifically advocating for Jewish values and mobilizing Jewish voters, and the only Jewish and Democratic counterweight to a well-financed national Republican effort.

***Why support JDCA PAC as opposed to giving to an individual candidate?*** Your investment in JDCA PAC allows you to diversify your political giving in an efficient, effective, and impactful way, while supporting multiple Democrats across the country who align with Jewish values. A contribution to JDCA PAC allows you to maximize your impact with support for many Democratic candidates in a single election cycle.

***Your support today will allow us to grow our movement.***

#### **There are three ways to contribute:**

1. Give online to JDCA by clicking [here](#) or to JDCA PAC by clicking [here](#).
2. Mail a check to JDCA, PO Box 14411 Washington, DC 20044
3. Wire transfers can be arranged by emailing [david@jewishdems.org](mailto:david@jewishdems.org).

This year we launched a membership program for our supporters to engage more closely with JDCA's work. The majority of JDCA's 2021 programming was exclusively for members. You can learn more about our different membership levels and benefits [here](#)