Jewish Democratic Council of America

# 2025 YEAR IN REVIEW








Jewish Democratic Council of America

In 2025, JDCA stood up and spoke out. We advocated for our Jewish and Democratic values, and we elected those who share these values. Faced with the rising tide of authoritarianism and antisemitism, we channeled our despair into action, and it made a difference. In a difficult year filled with darkness, we found and created light together.

Our year was defined by resilience and growth. We grew as an organization and movement more than we thought was possible in 2025, and couldn't have achieved this success without you. We head into 2026 with strength, determination, and gratitude for what we achieved in the past year.

In 2025, we broke JDCA records and helped to power crucial Democratic victories. We took action in elections where we could make the biggest impact in defending democracy, and **100 percent** of our endorsed candidates won their races to serve as Supreme Court justices in Wisconsin and Pennsylvania and governors of New Jersey and Virginia. JDCA volunteers made over **81,000 direct voter contacts** in all four states, completing more than **750 volunteer shifts**, and JDCA PAC's ads were seen over **3.2 million times** in New Jersey and Virginia.

JDCA activists answered our calls to action, sending a record-breaking **110,000 letters and petition signatures** to Congress, advocating for our shared values. We engaged hundreds of members of Congress on issues of importance to Jewish Americans, and hundreds of you joined our annual Week of Action with **48 meetings** with congressional offices earlier this year.

As we end the year, we're grateful for your partnership and support, which helped to grow JDCA's community and made our advocacy and political efforts more impactful than ever before, especially in a non-presidential or midterm election year. In 2025, JDCA hosted **174 programs and events** with more than **15,500 attendees**, including thousands of new participants, and we welcome new members to our movement and look forward to working with you in the year ahead.

The 2026 election cycle has already begun, and we're preparing to carry this year's successes and momentum into the midterms. JDCA has already endorsed **more than 100 Democrats** who share our values, and we are determined to flip the House from red to blue, win key Senate races, and serve as a critical bulwark against the authoritarian policies of this White House.

Thank you for being a part of JDCA. We're ready to get to work in 2026, and we're grateful for your partnership, engagement, and support.

## HALIE SOIFER

CEO, Jewish Democratic Council of America

## SUSIE STERN

Board Chair, Jewish Democratic Council of America

Jewish Democratic Council of America

# 2025

## *By The Numbers*

**110K**
Petition Signatures and Letters Sent to Congress

**3.2M**
Views on JDCA PAC Ads in NJ and VA

**81K+**
Direct Voter Contacts

**1,000+**
Paid JDCA Members

**174**
In-Person and Virtual Programs and Events

**7.2M**
Organic Social Media Impressions

**15.5K+**
JDCA Event Attendees

**130+**
Unique Media Mentions

**100%**
of Endorsed Candidates Won Their Elections

This year, JDCA broke records – from our largest voter turnout effort in a non-presidential or midterm election cycle, to an unprecedented number of advocacy engagements, to an expanded number of in-person and virtual events.

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# ELECTIONS

In 2025, JDCA turned out the Jewish vote where it mattered most. Our efforts helped elect Democratic governors in Virginia and New Jersey and retain control of the state Supreme Courts in Wisconsin and Pennsylvania. **JDCA won 100% of the races we endorsed in 2025.**

JDCA PAC launched three video ads targeting Jewish voters in support of Mikie Sherrill and Abigail Spanberger, as well as get-out-the-vote ads in New Jersey and Virginia.




Abigail Spanberger: For a Safer, Stronger Virginia

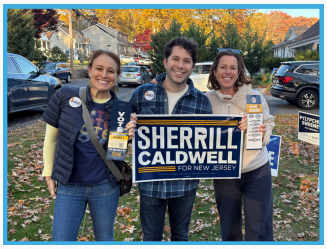



Mikie Sherrill: A Governor Jewish Americans Can Trust




Jack's Inner Circle

JDCA PAC ads were viewed more than **3.2 million times** in New Jersey and Virginia, and JDCA volunteers made over **81,000 direct voter contacts** in New Jersey, Virginia, Pennsylvania, and Wisconsin through door knocking and phone calls. JDCA's organizing team hosted **50 phone banks** in 2025 with more than **750 volunteer shifts**.











## LOOKING AHEAD TO 2026

JDCA is preparing to win in 2026. We have already endorsed **more than 100 candidates** as we enter the 2026 election cycle, and we'll be adding more.

We launched a new website, jdcapac.org, where JDCA's members can donate directly to JDCA-endorsed candidates. Every dollar donated through jdcapac.org will go directly to the candidate, sent with attribution to you as the donor, via this new JDCA PAC portal.

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# ADVOCACY

**110K**
Petition Signatures and Letters Sent to Congress

**900%**
Increase in Engagement, Compared to 2024

**50**
U.S. States with Engaged JDCA Members

In 2025, Jewish Democrats took action and made a difference. Members of the JDCA community signed JDCA's petitions and sent letters to their members of Congress **more than 110,000 times** throughout the year, advocating for our values on issues of importance to Jewish Americans. JDCA's advocacy reached record-breaking levels, increasing our impact and ability to take action for our values.

JDCA's petitions and letters urged elected officials to combat antisemitism and increase funding to protect the Jewish community from antisemitic attacks, defend our democracy and adhere to the Constitution, provide affordable healthcare and protect Medicaid and SNAP benefits, oppose Trump's dangerous Cabinet nominees, and more.



**16K+**
Petition signatures to Speaker Mike Johnson, urging him to swear in Adelita Grijalva.

**13K+**
Emails sent to Congress, urging elected officials to protect synagogue & nonprofit security funding.



## DEFEND YOUR VALUES ACTION INFO SESSIONS

JDCA launched a Defend Your Values program for new JDCA activists to learn organizing skills and take action with JDCA. Through monthly sessions with JDCA's staff, **hundreds of attendees** learned new skills to mobilize around JDCA's mission, including relational organizing, social media outreach, and direct-voter contact tools.









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# TAKING ACTION

## JDCA'S THIRD ANNUAL LEADERSHIP SUMMIT

At JDCA's Third Annual Leadership Summit, we were joined by Democratic and Jewish leaders to discuss today's most pressing issues facing Jewish Americans and chart a path forward for defending our Jewish and Democratic values.

Key speakers include House Democratic Leader Hakeem Jeffries (NY-08), DNC Chair Ken Martin, Senator Chris Coons (DE), Senator Jacky Rosen (NV), Senator Jon Ossoff (GA), Senator Adam Schiff (CA), Senator Cory Booker (NJ), Rep. Dan Goldman (NY-10), Rep. Haley Stevens (MI-11), former Governor of Rhode Island Gina Raimondo, Ambassador and JDCA Jewish Defender of Democracy Award Recipient Norm Eisen, and many more.



## JDCA'S 2025 WEEK OF ACTION

JDCA's 2025 Week of Action attracted **more than 250 volunteers** for three days of virtual **meetings with 48 members of Congress and their teams**. In these volunteer-led meetings, JDCA community members advocated for legislation to combat antisemitism, protect our democracy, safeguard the social safety net, strengthen reproductive rights, and support the U.S.-Israel relationship, including U.S. security assistance for Israel.

***"I grew up in a Jewish family with a strong sense of country and democracy. My family supported the Democratic Party throughout my lifetime. As an adult, seeing what's going on now with the Trump administration, I could no longer sit back and do nothing. I had to get involved. We have to stand together and make a difference for our children and grandchildren. They deserve a bright future."***

- JDCA Volunteer

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# EVENTS

JDCA's 2025 programming cultivated a strong sense of community among our supporters and led the national conversation about what it means to be a Jewish Democrat. Our **174 in-person and virtual programs and events** – including both public and JDCA members-only events – garnered more than **15,500 attendees**, including more than 1,500 new to JDCA.

**174**
Programs & Events

**1,000+**
Paid JDCA Members

**15.5K+**
JDCA Event Attendees

JDCA's public programs provided opportunities to hear from elected officials and learn about the most pressing issues facing Jewish American voters. **JDCA's more than 1,000 members** – those who contribute at least $180 annually or $18 monthly to JDCA – gained exclusive access to virtual events and deeper insight with leading authors, journalists, legal experts, and political strategists. [Join JDCA as a 2026 member to deepen your engagement.]



*The JDCA Community Meets New Jersey Governor-Elect Mikie Sherrill*



*Democratic Messaging: Meeting the Moment with analyst Brian Tyler Cohen*



*Comedian Alex Edelman Joins Jewish Dems in West Palm Beach, FL*



*JDCA Community Members Gather in Sag Harbor, New York*

**JDCA was joined by 52 speakers, elected officials, political strategists, and policy experts at our programs and events in 2025.** In addition to our Leadership Summit speakers, JDCA heard from Governor Wes Moore (MD); Senators Elissa Slotkin (MI) and Kirsten Gillibrand (NY); Reps. Maggie Goodlander (NH-02), Sarah McBride (DE), Jamie Raskin (MD-08), Kim Schrier (WA-08), Adam Smith (WA-09), Ritchie Torres (NY-15), and Debbie Wasserman Schultz (FL-25); former Senator Sherrod Brown (OH); Governor-Elect Mikie Sherrill (NJ); political commentator Simon Rosenberg; Democracy Docket Founder and voting rights expert Marc Elias; and more.



***"I want to thank everyone who is a member of JDCA for being here... I cannot say enough glowing and great things about everything you and the organization do both for Democrats, for Jewish Americans, and for the entire country."***

- Marc Elias, Democracy Docket Founder

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# SPEAKING OUT

In 2025, JDCA's digital presence grew and adapted to a changing online landscape. JDCA's audience moved to new digital platforms, and JDCA continued to meet people where they are, including on Bluesky and Substack, while our Instagram and Facebook presence and engagement grew.

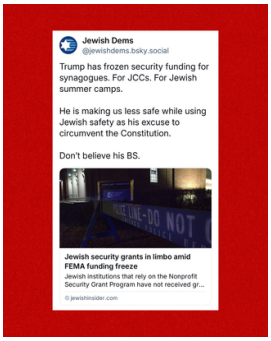
**7.2M**
Organic Social Media Impressions

**11K**
Followers Gained After Launching on Bluesky

**48**
Columns 'From the Desk of Halie Soifer,' also on Substack

JDCA increased the quality and quantity of our short-form video content to draw in new audiences and saw major success. We also began two new "Signature Series:" **Midterm Mondays** and **Good News for Jews**.

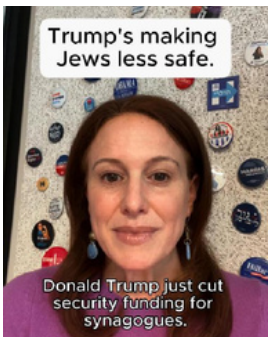
## KEY VIRAL MOMENTS FROM THIS YEAR INCLUDE:




**Trump Freezing Funding for Synagogues**




**Cory Booker Speaking to JDCA About Mikie Sherrill**




**Donald Trump is Making Jews Less Safe**




**Celebrating Mikie Sherrill's Victory**




**RFK Jr. Caught Making Antisemitic Claims**

## FROM THE DESK OF JDCA CEO HALIE SOIFER

Through her weekly Friday email column and Substack posts – new for 2025 – JDCA CEO Halie Soifer shares her take on political events and issues impacting Jewish Americans. In 2026, we will be expanding our content on Substack, including videos. Subscribe to the Substack for more.

**SUBSCRIBE TO JDCA'S SUBSTACK**

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# PRESS FEATURES

In 2025, JDCA had **more than 130 unique media mentions**, including more than 30 placements in top-tier national media outlets such as *The New York Times* and *The Washington Post*. JDCA's national mainstream coverage in 2025 far exceeds any previous off-year election season.

JDCA has also maintained a consistent, positive presence in the Jewish press, including *JTA*, *The Forward*, *Jewish Insider*, *Haaretz*, and *Times of Israel*.




Beyond rapid response, reporters covered JDCA in action. JDCA's work was profiled in JWeekly, and The Washington Post covered JDCA's presence at DNC meetings. Jewish Insider published five articles covering programming at JDCA's 2025 Leadership Summit.

THE GUARDIAN:

**TOP US JEWISH ADVOCATE HALIE SOIFER CALLS TRUMP ADVISER'S ADDRESS TO FAR-RIGHT GERMANY RALLY 'INCREDIBLY DANGEROUS'**

HAARETZ:

**'UNACCEPTABLE': JEWISH GROUPS SLAM REPORTED U.S. COAST GUARD PLAN TO STOP CLASSIFYING SWASTIKAS AS HATE SYMBOLS**

JEWISH INSIDER:

**JEWISH DEMOCRATS SOUND ENCOURAGING NOTE ON DNC ISRAEL RESOLUTION VOTES**

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# DEFENDING OUR VALUES IN 2026

JDCA approaches the new year from a position of strength, ready to elect Democrats who share our values, take back the House, and win key Senate races in 2026. **Your generous support** allows us to continue expanding our work, defending democracy, and advocating for our shared Jewish and Democratic values.

A donation to JDCA is an investment in our expanded advocacy, mobilization, and engagement efforts. We thank you for your partnership and support, and we're ready to carry our momentum into the midterms and beyond.

***CLICK TO DONATE TODAY AT JEWISHDEMS.ORG/JDCA2025***

## *Watch Our Newest Video:*




Thank you for being a part of our movement in 2025. We couldn't have achieved this success without you, and we have more important work to do in the year ahead together.