

HOW JDCA HELPED ENSURE THE JEWISH VOTE DELIVERED FOR DEMS



90

JDCA GOTV
PHONE AND
TEXT BANKS

1.6M

DIRECT
VOTER
CONTACTS



81

JDCA
CANDIDATES
ELECTED

53M

VIEWS ON
JDCA PAC
DIGITAL ADS



74%

SUPPORTED
DEMS IN THE
MIDTERMS

GETTING OUT THE JEWISH VOTE WHERE IT MATTERS MOST

By mobilizing Jewish voters in close races and key states, the Jewish vote made the difference for Democrats in the midterms.

Jewish voters in GA, PA, AZ, NV played a vital role in ensuring that Democrats held and expanded their Senate majority.



In the Georgia Senate runoff, JDCA PAC sent ads to over **120,000 Jewish voters**, including Independents and Republicans, which helped ensure his victory.



Our targeted ads strategy succeeded in reaching nearly **two million Jewish voters** wherever they are online.

JDCA RECORD

JDCA PAC'S ADS REACHED VOTERS 53.5 MILLION TIMES



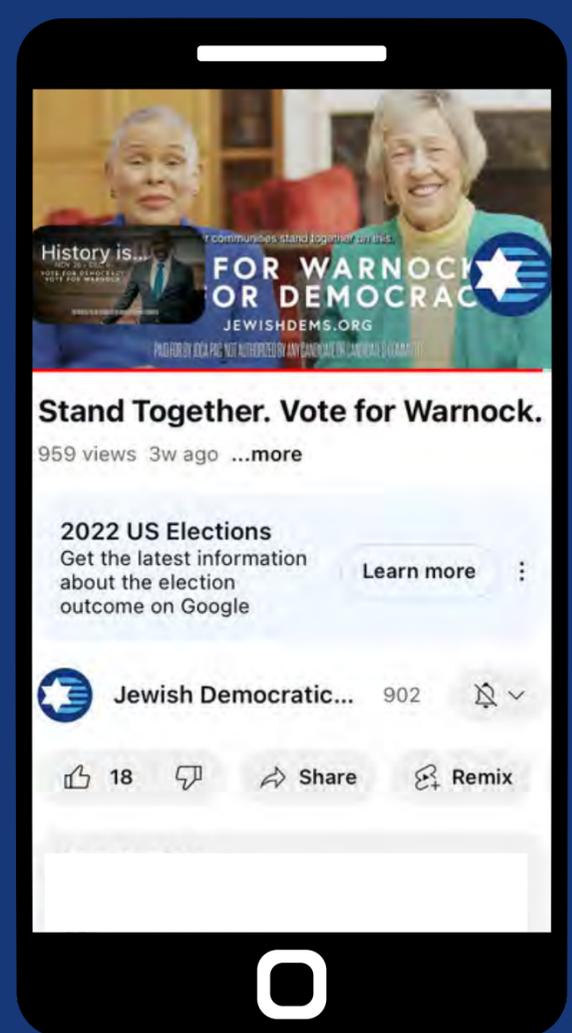
JDCA PAC ran ads that demonstrated the strengths of our candidates and warned against the danger of Republican extremism.

PENNSYLVANIA SUCCESS STORY:
JDCA PAC ads were seen by **259,517** Jewish voters in PA over **16.4 million** times, helping to flip a key Senate Seat and hold multiple House seats.



JDCA is the only national organization solely targeting Jewish voters.

By reaching Jewish voters millions of times before they cast their ballots, we aim to ensure the Jewish electorate supports Democrats who share our values.



JDCA ACTIVISTS WERE KEY TO OUR SUCCESS

90

PHONE AND TEXT BANKS

730

JEWISH DEM VOLUNTEERS



1.6

MILLION

DIRECT VOTER CONTACTS

SPECIAL GUESTS INCLUDED



Second Gentleman
Douglas Emhoff



Senator
Kirsten Gillibrand



Senator
Amy Klobuchar



Governor-Elect
Josh Shapiro



Actor and Producer
Josh Gad



Creating partnerships to expand our reach and growth



Engaging with elected officials and celebrities to mobilize more volunteers



Sending powerful messages to voters in 16 states through phone and text banks

JDCA EVENTS ENGAGED AND ENTERTAINED JEWISH DEMOCRATS

185
EVENTS

10K
RSVPS



Former Secretary of State **Hillary Clinton** joined Jewish Dems in Martha's Vineyard to discuss the importance of JDCA's work electing Democrats who share our values.



Michigan Governor **Gretchen Whitmer** joined Jewish Dems before the election to discuss the stakes of the midterms. After being re-elected, she told us that she "wouldn't be here" if not for groups like JDCA.



Leading voting rights attorney **Marc Elias**, the recipient of JDCA's 2021 Defender of Democracy Award, joined Jewish Dems to discuss the threats to democracy.



WATCH: Speaker Nancy Pelosi spoke to hundreds of JDCA volunteers at our virtual rally, Path to Victory: Democracy Depends On Us, which featured dozens of Democratic leaders.

JEWISH DEMS IN THE NEWS

As the voice of Jewish Democrats, JDCA speaks on the issues Jewish Americans care about most - and the press is taking notice.

250+ MEDIA MENTIONS IN
ABC, AP, AXIOS, CNN, JERUSALEM POST,
NEW YORK TIMES, NBC, NEW YORKER,
POD SAVE AMERICA, POLITICO, THE HILL
THE WASHINGTON POST, AND MORE

OP-EDS WRITTEN IN
NEWSWEEK, THE FORWARD, HAARETZ,
AND MORE

RAPID RESPONSE
TO RISING REPUBLICAN ANTISEMITISM

The screenshot shows a live broadcast from CNN. At the top, a blue banner reads "JDCA CEO Halie Soifer Responds to Trump's Threat to Jewish Americans" with a star icon on the left and "Via | webex by CISCO" on the right. Below this, a white banner says "Washington, DC" and "2:44 PM ET". The main video frame shows a man in a suit on the left and a woman in a pink top on the right. A red play button is overlaid in the center. At the bottom, a red banner says "CONTROVERSIAL REMARKS" and a white banner says "TRUMP COMPLAINS U.S. JEWS DON'T APPRECIATE HIS MOVES ON ISRAEL". The CNN logo and "LIVE" are in the bottom right corner, along with "2:44 PM ET". At the very bottom, a black banner says "Watch on YouTube" and "LY AFTER WORLD WAR II AND IS NOT YET CLEANED UP" with a play button, followed by "LEV NEWSROOM".

WATCH: JDCA CEO Halie Soifer spoke live on CNN in response to Donald Trump's threat for Jewish Americans to "get their act together" and support him.

YOUR SUPPORT OF JDCA HELPS US ADVOCATE FOR OUR VALUES AND MOBILIZE THE JEWISH VOTE

OVER 2,000 INDIVIDUAL DONORS TO JDCA AND JDCA PAC IN 2022

Our donors allow our movement to grow and ensure our ability to reach Jewish voters in support of Democrats who share our values.



DONORS HELP US REACH MORE VOTERS THROUGH TARGETED ADS

We are the only national organization focused on mobilizing Jewish voters. Supporting JDCA and our work has a direct impact on elections.



MONTHLY DONORS HELP ENSURE OUR GROWTH

Monthly donors grow our movement, ensure our sustainability, and expand our impact. Just \$18 a month will ensure you're a member of JDCA in 2023!



JDCA MEMBERS GET SPECIAL ACCESS!

By becoming a member of JDCA, you gain access to exclusive meetings and events with candidates, Democratic leaders and more.

